


Local skin clinic opens up new accommodation for out of town clients

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Having a large part of their clientele be from out of town, The Desert Divas and Dons Medi Spa have decided to open a complimentary accommodation for guests. This added feature will ensure that any traveling guests will have a place to spend the night.

Desert Divas and Dons Medi Spa is a skin clinic located along Granite Avenue. The company is best known for their exclusive and world class technology for skin care treatments which attracts clients from across the province and the country.

"A large part of clientele are coming from Osoyoos, Kelowna, some from Alberta, and some from Vancouver Island," described [Anastaszia Cash](#), founder of Desert Divas and Dons Medi Spa.

"People travel here to come and get these treatments so we wanted to create accommodations for them to show our appreciation."

Cash is currently building a one bedroom unit

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that will serve as a complimentary service for her out of town guests. The unit, located in Lower Nicola, the unit will be available for guests beginning, November 1.

"We're a very niche boutique clinic," she said "Half of my house is where I live, the other half of the house is the medical clinic."

Cash explains that she had set her operations up in this manner was to promote the privacy of her clients.

"People don't want to be seen coming to a brick and mortar storefront," she explained. "Now that we've moved, we've been a lot busier. We're now actually booking appointments for mid-January."

Cash moved to Merritt two years ago as it is in close proximity to family and she has seen an opening for her niche.

"We have children and grandchildren about an hour and a half from both the east and west of Merritt," she explained. "I believe the climate here is one of the most sought after in the country."

Prior to setting up shop in Merritt, cash had previously owned and ran Dermal Aesthetics Skin Lab, a similar service which was located in Vancouver.

"I've been in the skin care industry since the 90's," cash explained. "I was a survivor of domestic violence and I had scars on my face. I ended up going to a plastic surgeon to help me

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with the scars. I remember how the surgeon helped me and made me feel which inspired me to give back by doing the same."

The clinic boasts class leading skincare technology supplied to Desert Divas by DermaSpark, a Vancouver based company who gave the clinic exclusive rights to their proprietary machinery within the region.

"I've been with the supplying company for the machines we use for a while now and they do not allow anybody within the region to compete with me," Cash explained. "That is their way of being protective of their merchants. They are very loyal."

Desert Divas and Dons are the first and only in the world to have a 3D impulse light therapy (IPL) from Israel. It is the world leader in technology for IPL treatments. The clinic also owns the Divine Pyramid Facelift, the only RF microneedling device that has the capability to do a real facelift without any downtime or anesthesia.

"I wanted to have the most advanced technology in the world," said Cash. "The results are incredible. Although there are other RF devices on the market, none have the ability to target multiple layers of skin, do RF microneedling at multiple depths, do dynamic muscle activation (DMA) as well fractional resurfacing."

Cash believes that this innovation along with very competitive pricing has been the reason her business has been well sought after by people outside of the Nicola Valley. In addition

to this, Desert Divas and Dons have also introduced Dr. Kayla Ruschkowski to their team on October 19.

“She sent me an email and we ended up having an interview,” Cash recalled. “Dr. Ruschkowski thought my business aligned with what she did. She’s all about women’s health, she enjoys working with women and helping women.”

Ruschkowski will be the clinic’s resident naturopathic doctor, offering natural medicine treatments, botox, acupuncture, IV drip vitamin cocktail bags, and vitamin injections.

Desert Divas and Dons Medi Spa is located in 1751 Granite Avenue. To find out more about their services, please visit www.desertdivasanddonsspa.com.

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